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# ST. ALBERT GAZETTE

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AUG 19 1963

**Your Guide for Local and District News**

Founded June 17, 1961 - St. Albert's 100 Anniversary

August 17, 1963 - Vol. 3, No. 32

Phone

599-7144



## FULL ATTENTION

Mayor Veness suggested that Council remove their jackets in order to give the financial statements their full attention. From left to right: Mayor Wm. Veness, Councillors Powell, Stewart and DeBruijn.



*From the  
Town  
Brass*

Council Meeting Monday, August 12, 1963.  
School Site-Grandin Park Council feels it would like to know more about the

gentlemen's agreement between the former New Town and the Separate School Board regarding the site in Grandin Park on which the Public School Board wishes to build a school. Town solicitors will arrange a meeting between town officials, Mr. Gordon Parks and Mr. Harry Armstrong as soon as possible.

Visitor Mayor Johns of Leduc was a visitor during this council meeting.

*continued on page 3*

# BRUNO'S THE PLACE TO BUY MEAT



**BEEF FRONTS**  
**BLUE BRAND**

**36<sup>¢</sup>**  
**LB.**



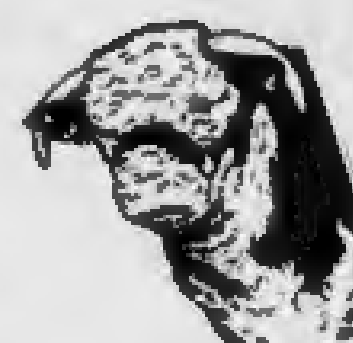
**Steaks** SIRLOIN,  
CLUB,  
ROUND

**lb. 79<sup>¢</sup>**



**SIDE OF BEEF**  
**BLUE BRAND**

**47<sup>¢</sup>**  
**LB.**



**CUT AND WRAPPED TO YOUR SPECIFICATIONS**

**BACON**

SHAMROCK SLICED SIDE

**73<sup>¢</sup>**  
**LB.**

BOSTON  
**PORK BUTTS**

**49<sup>¢</sup>**  
**LB.**

**PORK HOCKS**

FRESH or FROZEN

**25<sup>¢</sup>**  
**LB.**

**COTTAGE ROLLS**

**75<sup>¢</sup>**

READY - TO - EAT

**JAM**

DEVON  
48 OUNCE

**79<sup>¢</sup>**

APPLE and STRAWBERRY

**TOMATO JUICE**

CLARK'S 48 OUNCE

**2 FOR 59<sup>¢</sup>**

**PEACHES**

DEVON STD. HALVES

15 oz. Tin

**5 FOR \$1.00**

**HEINZ TOMATO KETCHUP**

15-ounce

**2 For 69<sup>¢</sup>**



**PINEAPPLE**

BLUE MOUNTAIN - 15-oz.

SLICED  
or  
CUBED

**5 FOR \$1.00**

**GOLDEN RIPE BANANAS**

**6 LBS.**

**\$1.00**

BRUNO'S



PHONE 599-6853

PRICES EFFECTIVE TO

**AUGUST 17th**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

**Bruno's Meat & Groceries**

FREE DELIVERY ALL AFTERNOON  
OPEN 9 A.M. TO 9 P.M. EVERY DAY OF THE WEEK

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ALBERTA

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# Send Suzy!

**IF YOU  
CAN'T  
COME.**

We're well aware of the busy days and demands on Mother and we're more than happy to help in every way possible. When you're racing against time and need something fast... just send a note with one of your little helpers and she'll come home with bargains just like her mother. Whether it's a cake of soap or the order for the week, she'll get the same careful consideration at



**THE SMALLEST  
CUSTOMER...**

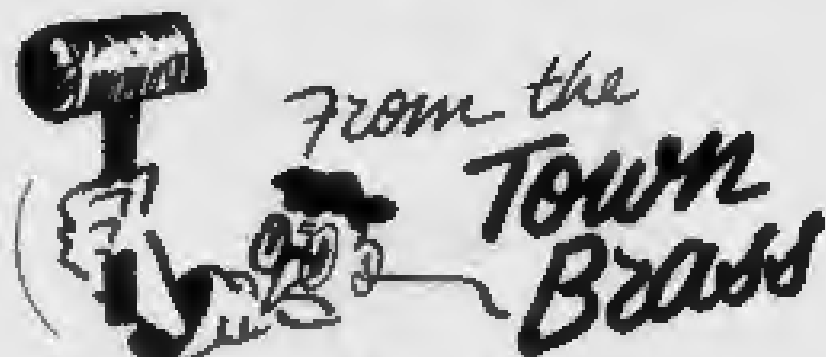
**THE SMALLEST  
ORDER...**

**gets the same careful  
consideration**



**ST. ALBERT  
(DOWNTOWN)**

**PHONE 599-6853**



**TOWN BRASS CONTINUED.**

Johns is the promoter for the Federation of Mayors and Municipalities for the northern part of Alberta. He is visiting those municipalities who are not yet members. He invited the Town of St. Albert to join. This would cost the town \$70. per year (\$10. per 1,000 population). Council will study the application which

Mayor Johns produced after his speech, and would also like to see some issues of the Federation's monthly publication. Gravel Tenders Council was in a quandary over the Gravel Tenders. Two days after the closing of tenders, they received a tender from Apex which was \$1,700. lower than the lowest received in the time limit. A representative from this firm was present and told the Council that the quality of the gravel from his firm was much better than that from Apex. Councillor DeBruijn stated that "\$1,700. saving is a lot of money for our taxpayers", however, Councillor Powell stressed that the time limit for tenders should be recognized. Councillor Stewart moved

## **St. Albert DRIVE-IN THEATRE**

*Thursday 15 - Friday 16 - Saturday 17*

**GIRLS! GIRLS! GIRLS!**

*Elvis Presley - Color*

*a l a o.....*

**IT'S ONLY MONEY**

*Jerry Lewis*

*Sunday 18 - Monday 19 - Tuesday 20*

**SPLENDER IN THE GRASS**

*Natalie Wood and Warren Beatty*

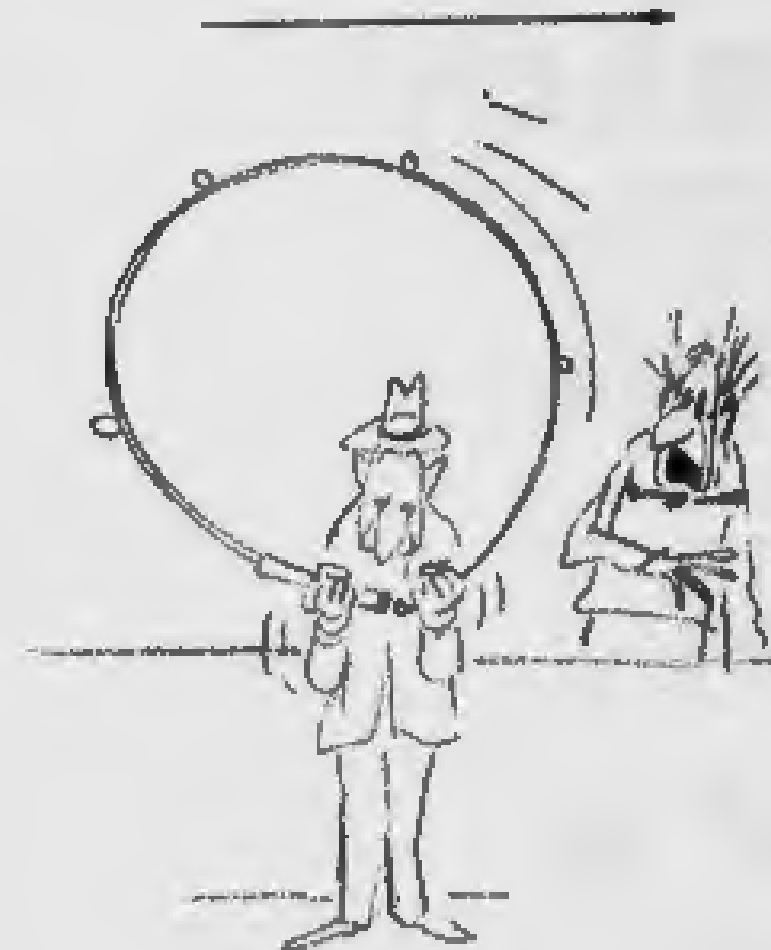
*a l a o.....*

**FIRST SPACESHIP TO VENUS**

*Yoko Ono and Gunther Simon*

that the bids on 1 and 2 inch gravel not be accepted and that a re-tender take place. Councillor DeBruijn remarked that there is something wrong with our tender procedure.

Town Crest Council studied a crest presented by Northwestern Utilities and also many other designs from previous years. Councillor Skrobot moved to accept this Northwestern Utilities crest as the official crest for St. Albert, however this motion was defeated and Council decided to talk over this matter again during the first meeting in Oct. Too Much Taxes There was a letter from the lawyer of Mr. Alex Zyha to the Council, stating that from 1947 to 1962, he was paying taxes on land that he didn't own. The solicitor asked for a refund. Council passed a bylaw which is the first step to make Mr. Zyha a richer man by \$55.00.



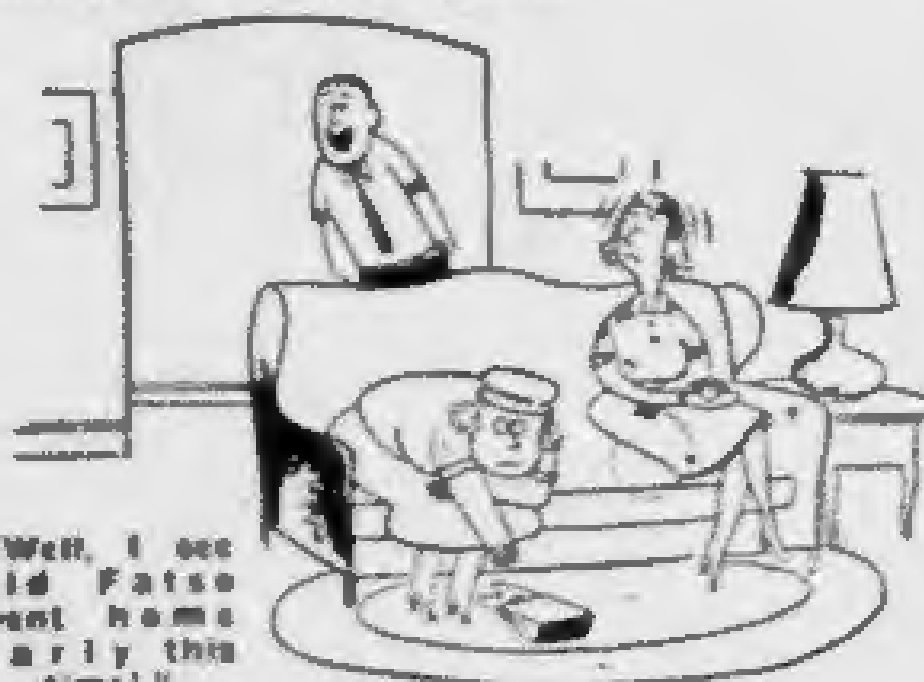
*Testing.*





## MAYOR JOHNS

At the Council meeting during the speech of Mayor Johns of Leduc, promoter for the Federation of Mayors and Municipalities for the northern part of Alberta. Seen from left to right: Mr. Sid Billings, Assistant to Senior Administrator, Mrs. Barbara Williams, stenographer, Mr. Jas. Gee, Senior Administrator, Councillor Wheatling and Mayor Johns.



## ?? \$5 GUESS CONTEST \$5

*"Guess" what this is.  
Bring your answers to the Gazette  
Box, 45 Sunset Blvd.  
A prize of \$5.00 is for the first  
correct answer drawn from the box.  
Deadline 12 noon on Monday.  
Only "Guess" to be written on en-  
velope, no name!*

*Use entry blank below.*

NAME.....

ADDRESS.....

PHONE.....

MY GUESS IS.....

??



# Hunter

WANT ADS

## Deposits:

Houzev Studios Grandin Shopperspark  
Blains Office Piron Street.  
Gazette Box, 45 Sunset Boulevard

**RATE-6¢ per word.**  
**Minimum charge 60¢**

## for sale

New fresh vegetables, potatoes and also cucumbers for pickling and slicing.  
Mrs. E. G. Hale - Phone: 599-3167

For sale. 1954 3 ton Chev. truck, long wheel base, make ideal farm or stock truck. Phone 454-4657.

Boxer puppies, female, 6 weeks old.  
Phone 599-6111

Leaving Canada, must sell all my Danish furniture. Phone 424-3787, after 6 p.m.

## room-board-house wanted

Wanted. Furnished or unfurnished suite in the vicinity of Mission Park. Phone R 416, Bon Accord collect.

## for rent

Furnished suite for rent, adults only.  
Phone 599-6941

Four bedroom house, rumpus room, garage, patio, fenced, also stove furnished.  
Located 19 Glenmore Cres. For the 1st September. Phone 599-6343

## jobs wanted

Will baby sit. Phone 599-7309

Will baby sit in my home, 5 day week.  
Baby preferred. Phone 599-6332

Will baby sit in my home, 1 or 2 children. Phone 599-7682

## help wanted

Daytime baby sitter needed for a 15 mo. old baby. My house preferred. Phone 599-7983, evenings.

## personal

Thrifty Home & Garden Service Ltd.  
Specializing in rototilling, landscaping, lawn maintenance, fences, post holes, garages, remodelling, all types spraying weed control. Reasonable, free estimates. Phone Gr. 9-4019 or 599-7939

## St. Albert Gazette

Driveways dug-out, leveling dirt pills loaded & moved. Loading Loom. Also hauling Loom - Peat - Gravel. Ph: GL 53448  
Evenings Ph: 454-4657

## photography

Films developed, color, black-white.  
Fast dependable service. Houzev Studio  
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## From Our Readers

Dear Editor,

It was a pleasure to hear and to see on television, the St. Albert Orioles. They deserved the certificates awarded them. Their directors and producers are to be congratulated.

Yours sincerely,  
(Mrs.) Katherine Noack

## NUMBER 13

Dear Editor,

Recently St. Albert was thrust into the "news" by the request of a family to have the number of their house changed from 13 to 11A. The results of this, which will be discussed further, later, have been such that the family involved and the Editor of the St. Albert Gazette requested me to write a short note regarding the matter. First let us review the facts as they are in their simplest form first, a certain family has recently experienced a number of disappointments and difficulties; second, this family lives in a house numbered 13 (this is not to imply a connection between these but merely to note two facts); third, the family has expressed their desire to have the number of the house changed by the town council and this was done; fourth, this was reported in the Gazette with comment intended to suggest that the council might have been more constructive in their assistance, and this was thereupon taken up by other papers in the province which made it into an item intended to be spectacular; and fifth, the family has since been harassed by several types of people, some of a superstitious turn who wish to use this family as a "proof" for their ideas others who have sought to "re-educate" them. Now let us consider the matter from two points of view. First, let us consider the theological or religious aspects of the matter. There are two very definite ideas in both the Old and New Testaments that are relevant; first, God created all things and they were all good. Even the serpent in the Genesis accounts of creation was accused of nothing more sinister

than of being "more subtil than any beast of the field" and only fell into disrepute after leading Eve down the garden path to the "tree in the midst of the garden" and convincing her that she could taste of its fruit; and second, we are repeatedly told that God's purposes will be fulfilled ultimately and that man will live in accord with them or be estranged from God (if you prefer the more traditional term, he will be involved in sin). Now if people take these beliefs seriously, evil becomes a tendency to, and the results of, life lived apart from God. To ascribe evil or misfortune to a particular number, to a certain color of cat, etc., is symptomatic of superstition, it implies that there are certain areas of life and/or the universe where God cannot act and where His purposes are not to be fulfilled. This is counter to the Christian tradition. However it is a widespread practice to avoid numbering floors of buildings with 13, to number rooms 13 and so on. So the action of this family is not so unusual and the problem in the minds of some is caused by their belief that the family acted from religious motive and this has not been confirmed by the family. I wonder also if those who have harassed the family are free from similar conscious or unconscious action. The person who buys a raffle ticket or who gambles in any other manner is acting in a manner that suggests that chance rather than God rules the universe. The person who speaks out against "demon rum" or tobacco or anything else as being evil in itself is acting as if God did not create the world or that in creating it He slipped up a bit and that although the Bible assures us that it "was good", God created certain evil things. Actually the evil related to anything lies in man's abuse of it. So on the religious level it might be well if those who are harassing the family were to ascertain if they truly are guilty of superstition and second, they might look to see if there is a beam in their own eye before removing the mote from their neighbor's eye. Second, let us look at the social aspect of the matter. The question probably would not have arisen if it had not been because of the widespread notion that number 13 is unlucky and that it should be avoided. So, in part, the idea is the fault of those who perpetuate this and other superstitious ideas. Further, had the family not experienced difficulties there would be no reason for anyone to suggest that this was the motive behind the request to have the number changed. In this area also, each one of us could examine ourselves, because people at large have ignored the family, have ridiculed it, or have condemned it, but NONE have offered constructive assistance. What an indictment against the community when those who will take not-

*continued on page*

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J. MELESHKO B. Sc. P.

**PHONE 599-6740 DOWNTOWN ST. ALBERT**



ice of a family with difficulties will do so only to ridicule or condemn. I would like to think that our community could act more constructively in such situations, that newspapers could print articles with more constructive objectives than sales, and that those who are bothering the family with well-meaning but non-constructive assistance would take the time to find out how they could best aid.

Rev. Dr. E. R. Schwarz.

Dear Editor,

RE: "Missionaires needed for St. Albert, Alberta, Canada"

The opinion of the editor of your paper seems to be identical with that of Pastor E. R. Onishenko, since even your car-

toonist Willes felt obliged to give his impression in sketch.

First of all, it is a very poor sketch. Or, "is it something to be proud of?" I like the trees and the monkey, but the natives and the background? I most certainly would not be proud of this. Aside from the fact that Missionaries is spelled thus and not "Missionaires". As to the caption "Number 13" I only feel sorry for Mr. Onishenko. Since when must a man seek the approval of the local clergy, especially the one from the St. Albert Pentecostal Church, when he wants to change his house number? Is this the freedom that is guaranteed in our constitution? If Mr. Onishenko is a minister of HIS Gospel and his concern is with the Moral and the Spiritual of his flock, why does he not stick to his flock? Or is it that he thinks he has a monopoly on his pentecostal heaven? Or perhaps the doctrines of the Pentecostal Church are to be considered un-

iversal and the church will not allow a man, any man, the freedom of his own decisions without being ridiculed by said church? If this is the policy of the Pentecostal Church then they should not be allowed to practice their doctrines in public. It is a basic principle of the Fascists to assume the exalted position of their being right and they alone. They do not allow the next man to live his life as he sees fit. They feel that they must convert everyone else in the world to their points of view or else they fight it and are again at it.

Are the believers of the Pentecostal Church that weak that there is a danger that their people fall for superstition on the mere fact that someone in the community has changed his house number from 13 to 11A?

Who does Mr. Onishenko think he is, a little Hitler or a Mussolini? Does he really expect that someone must not change his house number, not even dare to change it, because Mr. Onishenko does not see it as an asset to go to heaven? Mr. Onishenko cites the three active powers and the second of these powers as "the natural power of influence". If the change of a house number is liable to change the misfortunes of a family, is this not a power of influence, even if the change is due only to the belief of the people concerned? Or is it that he is afraid that the change to number 11A really would change the fortune or misfortune of the concerned family and thus prove Mr. Onishenko's principle wrong?

He admits that in certain portions of the Scripture the number 7 appears frequently and here, it is a reference to God's plentitude. He accepts in one moment the influence or symbolism of numbers, but in the next instance, he rejects it and practically condemns the same principle because it does not fit into his concept.

Where in the Scriptures has God or anyone else said that a man must not change his house number or else he loses his place in heaven? As far as that goes, who wants to go to Mr. Onishenko's heaven if a man must beware there of the sinister in his most own and highest believes?

When Mr. Onishenko quotes Proverbs 23:7 "as a man thinketh so is he" what sort of a man must Mr. Onishenko be and to top it off, he also is "a minister of the Gospel".

Surely, a man can, and should never be hindered in this: think whatever he wants. But, as in the days of the "Third Reich" he should never be ridiculed in public for acting according to his believes. Nobody would dream of trying to convince Mr. Onishenko of the influence of numbers on the fate of people. He should respect this and pay the same

*continued on page 8*



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97 St. and Jasper Ave. *Edmonton's Largest Hardware* Ph. 424-0951

FREE DELIVERY TO ST. ALBERT

21 cu. ft.

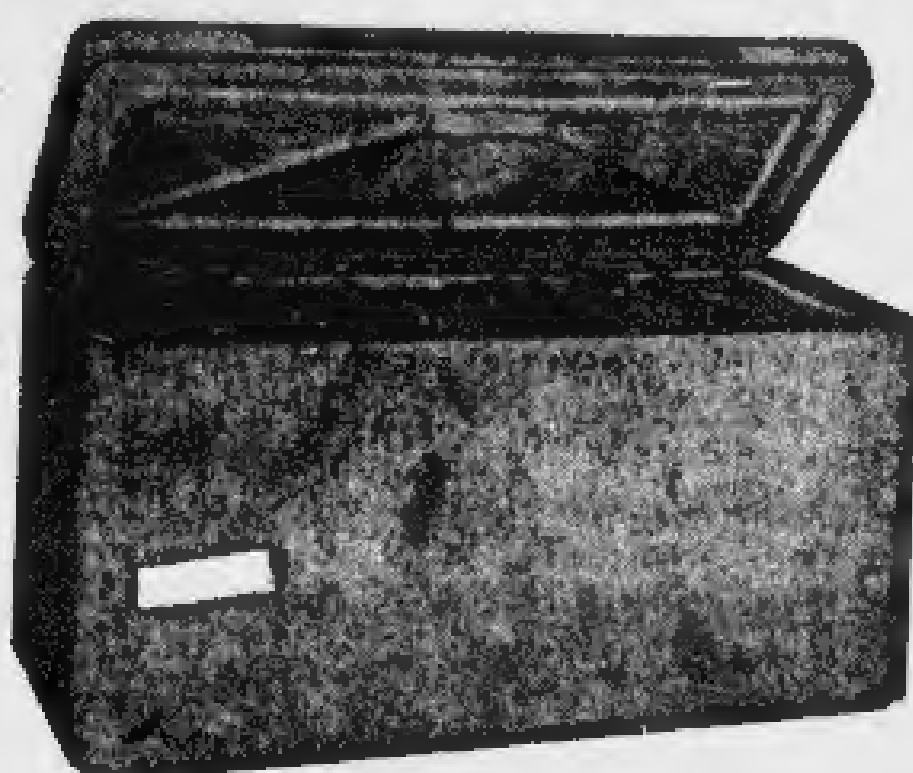
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## CLEARANCE OF Heddon Plugs

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**79<sup>c</sup>**

## CLEARANCE OF 9x9 High Wall Tents

Green drill material. 4 win-  
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Special -----

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BALL GLOVES,  
BASEBALLS,  
SOFTBALLS  
and HELMETS

### Ball Gloves

Reg. \$2.99 to \$24.95. Special

**\$1.99 to \$16.<sup>60</sup>**

## SHICK ELECTRIC RAZORS

3 speed razors with adjustable  
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Value, SPECIAL -----

**\$11.<sup>97</sup>**

### Baby Strollers

Baby stroller complete with  
sunshade, SPECIAL -----

**\$5.<sup>95</sup>**

### Cold Pack Canners

Blue enamel 15 quart size  
holds 7 jars, complete with  
rack. Special -----

**\$2.<sup>49</sup>**

### Car Wash Brush

Short handle attaches to  
garden hose. Reg. 69<sup>c</sup>  
99c. To Clear -----

**69<sup>c</sup>**

### Plastic Water Pails

Sturdy plastic pails, assorted  
colors. Special -----

**49<sup>c</sup>**

### Polythene Baby Baths

Unbreakable, holds 20 quarts,  
handy soap tray. Special -----

**\$1.<sup>89</sup>**

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Seconds — slight pattern flaws. Should not affect  
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per tile **9<sup>c</sup>**

### PLASTIC COATED COUNTER TOPPING

27" wide.  
Lia. ft. -----

**33<sup>c</sup>**

### VINYL SURFACE LINOLEUM

6 ft. wide. Reg. \$1.79 sq. yd.  
To Clear, sq. yd. -----

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### Plastic Wall Tile

For Kitchen and Bathroom  
Walls. 20 colours. Per tile -----

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### Linoleum Cement

Per Gal. -----

**\$1.<sup>10</sup>**

## \$1.00 A GALLON IN 5 GALLON CANS CEMENT and STUCCO PAINT

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Brick red only. 5 gallon can --

### Stainless Steel Cutlery

TEA SPOONS Special 10<sup>c</sup>  
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## OUTSIDE PAINT

An economy grade exterior paint for all wood sur-  
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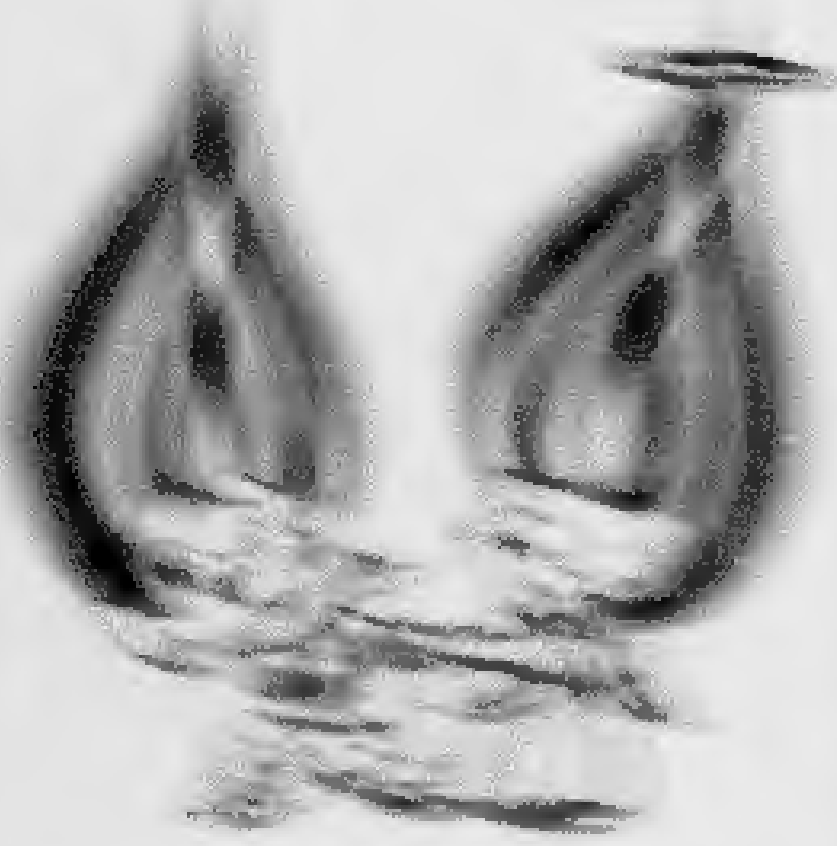
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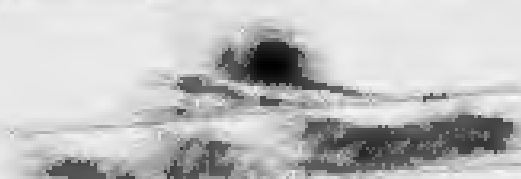
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STANDARD SERVICE



Standard Service is a complete line of products and services designed to meet the needs of the modern home. Our products are made of the finest materials and are built to last. Our services are performed by experienced professionals who will ensure that your home is in the best possible condition. Standard Service is the only company that offers both products and services under one name. This means you can rely on us for everything you need for your home.



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TRY TEN OUR NEWS

Standard Service is a complete line of products and services designed to meet the needs of the modern home. Our products are made of the finest materials and are built to last. Our services are performed by experienced professionals who will ensure that your home is in the best possible condition. Standard Service is the only company that offers both products and services under one name. This means you can rely on us for everything you need for your home.





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At your - St. Albert Safeway

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## MANOR HOUSE

**Fryers** **39<sup>c</sup>**  
lb.

Grade "A" Whole, 2½ to 3½ lb. average

**Cheese Slices** **29<sup>c</sup>**  
Berkshire, Canadian, Pimento, Swiss ..... 8 oz. pkg.

**Bananas** **49<sup>c</sup>**  
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## SOUP

Aylmer Tomato

10 oz.

(Limit of 4 tins)

Each **10<sup>c</sup>**

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Canada Packer's

Pork Luncheon Meat

12 oz.  
oblong tin

Each **39<sup>c</sup>**

**Coffee**  
Edwards

Regular or Drip Grind

2 lb.

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**\$1.39**

We reserve the right to limit quantities.

Prices effective Wed.  
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## ST. ALBERT HARDWARE & Appliances Co. Ltd.

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Located: opposite St. Albert Community Hall

### COLD PACK CANNER

holds up to 7  
standard quart jars.

ONLY  
**2.39**

## MID - AUGUST SALE

THURSDAY FRIDAY SATURDAY  
**3 DAYS ONLY**

### HOUSE PAINT SWAN

**4.25** Gallon

**LANDING NETS 90<sup>c</sup>**



### WADING POOL SPECIAL

54" 2 ring **4.59**

heavy gauge

43" 2 ring **3.50**

**BASIN** Plastic **35<sup>c</sup>**

**CORN BROOM** **1.29**

**SPONGE** **49<sup>c</sup>**

**SPONGE** **49<sup>c</sup>**

**ALL RADIO'S  
10% OFF**



**24-Pce. Stainless  
Steel Flatware**

**6.39**

**TOYS ALL  
25% - 30% OFF**



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## GOOD QUALITY FURNITURE

**from FDY** *Direct from the Manufacturer*  
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WE WILL ADVISE YOU ON FABRICS, STYLES, COLORS,  
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OUT TO YOUR HOME AND MEASURE YOUR ROOMS**

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### FURNITURE JUST 5 MINUTES FROM ST. ALBERT

It has been said that the key to success is to study the times; determine the need and supply it.

Mr. Gus Antoni, owner of Factory Direct to You could very well have had this in mind when he opened his furniture factory on 111st Street just off the Kingsway, not quite a year ago. He came from Winnipeg to Edmonton to go into business here because he felt that 80% of the upholstered furniture being sold in the area was of inferior quality. Says Mr. Antoni, "I feel there is a great demand here for a top quality product and I can supply it at consumer-wise prices."

At F.D.Y. there is a staff of ten. The two seamstresses bring over 15 years experience to their work. The four upholsterers are master-craftsmen, having apprenticed in their trade for 4 to 7 years in Europe. The cabinet maker is also a master craftsman as one look at

the beautiful wood finishes will tell you.

Mr. Antoni himself, came to Canada from Hungary after the 1956 uprising, where he was also in the furniture business. In fact his family has been in the same business, generation after generation, back to 1756!

All the popular styles of furniture are made at F.D.Y., including French and Italian Provincial, Colonial, Danish and Swedish modern. The craftsmanship is certain to please the most discerning customer. The selection of fabrics is wide and varied. Mr. Antoni is only too happy to assist you in your selection. Custom made suites are also available, whether to buy or browse, it's well worth the five minute drive. Mr. Antoni invites you to drop in and see for yourselves the quality products manufactured at F.D.Y.

#### SOCIAL NEWS

Phone 599-7189

Mrs. Sileen Bacon and daughter Lori of Vancouver are spending 2 weeks at the home of Mrs. Bacon's sister, Mrs. G. Voyer, 35 Balacoral Drive.

Mrs. E. B. Broughton, 39 Sturgeon Road is entertaining out of town guests, Mrs. M. Corbell and Mrs. W. A. Herony of Norfolk, Virginia.

Mr. & Mrs. E. E. Hockford, 45 Sheridan Drive are leaving for a two week visit with Mr. Hockford's parents in Terrace, B. C. They will be camping en route.

#### THREE ATTEND DRAMA SEMINAR

Mrs. Margaret Henry, Mrs. Kathleen Soultter and Mr. Doug Ingle, members of the St. Albert on Sturgeon Players are currently attending a drama seminar at the Agriculture College in Olds, Alberta. The seminar is under the direction of Mr. Jack McCreath and instructing some of the classes is Sir Tyrone Guthrie, founder of the renowned Stratford Shakespearean Festival at Stratford, Ontario. The week long workshop will touch all phases of theatre work, with emphasis on acting, production and direction.

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6' x 12 size to enhance any room. Durable viscose material in striking stripes of mocha and ivory. Heavy foam backing.

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Thermic baked enamel finish with gold trim. Vinyl cushion top. White, black, blue, tan, aqua. Size 12 x 20 x 20.

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Beautiful reproduction prints with sturdy wooden frame. Size 24 1/2" x 30 1/2" overall.

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Working wind up alarm clocks with alarm or plain dial. Choice of colors. Birthday Special.

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### CHILDREN'S SHIRTS AND SHORTS

Ribbed knit shirts and shorts of sturdy cotton. White only. Size 4-6. Birthday Special.

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### HALF SLIPS

Rayon half slips with elastic waist. Embroidered trim. White with contrasting trim. Sizes J, M, L. Birthday Special.

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### BOXER LONGS

Children's cotton and rayon boxer longs with full boxer elastic waist and back pocket. Colors of brown, green and turquoise. Choose from sizes 3-6X. Birthday Special.

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Long-sleeved full slips with permanent pleated front and ruffled shoulder straps. White only. Sizes S, M, L. Birthday Special.

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### NYLONS

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Three piece mixing bowl set in high density polyethylene. 1 1/2, 2 1/2 and 4 quart size. Birthday Special.

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20 piece china starter sets. The ideal extra set for the home. Assorted patterns. Birthday Special.

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### COMB BUNDLE

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Hot iron press on patches for jeans, slipcovers, play and work clothes and many many uses. Two large size patches in package. Birthday Special.

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## Many Other Birthday Specials!



# VILLENEUVE PARENTS

## FIGHT FOR THEIR RIGHTS!

St. Albert is not the only community that has a problem! To centralize or not to centralize seems to be the major concern of the residents of the hamlet of Villeneuve, 8 miles north west of St. Albert.

### History

Some years ago, the areas of Villeneuve, Michael and Cunningham united or centralized, sending their children to an inadequate two room school in Villeneuve.

Some 5 years ago, the need, and the cry, arose for a new more modern hall of learning.

In 1959, a request for a 10 unit (5 room) school was forwarded to the Provincial Government. They replied, suggesting a moderation of the demand, stating that Villeneuve didn't have the need of a school so large. The same demand was returned to the Government. No further action took place at this time.

In the past 3 years, several more requests and resolutions have come up, but Villeneuve still has not got its school.

On July 11, 1962, it was moved that the students of Villeneuve be absorbed into the St. Albert school system as soon as accommodations were available.

Then in early 1963, the motion was changed to include only grades 7 and 8 students, and young people in that area conveniently located in the southern portion of the municipality.

### Monday, August 12, 1963

"How many times are we going to be centralized?" "We've been asking for a school for 5 years." ..... "And doggone, we're gonna get it!"

These were some of the comments, showing the unanimous feeling of the community. The meeting was divided into two distinct camps: Mr. F. Swan, Inspector of Schools, Mr. Stanley Walker, Villeneuve's representative to County Council, Mr. Willie Flynn, County Councillor for St. Albert and Mr. Konsaroda, School Committee Representative, on the one side, and the eighty-odd townspeople, plus temporary chairman M. Albert Lesberg on the other.

Feelings were high, for the subject was an old sore, and a previous meeting (Wednesday, August 7, 1963) disclosed that the town stood unanimous in their way of thinking. At that time, 46 electors attended a meeting in Villeneuve to discuss the proposed centralization. A bus route that would transfer Villeneuve children to St. Albert to the Mission Park School was presented. One bus would travel the road two miles south of Villeneuve and another would travel the Laxe Road and Michael Reserve Road. Mr. Willie Flynn, attending Monday night's meeting as a platform guest, pointed out that school accommodation would be provided for grades 7 and 8 in St. Albert, and those students in the before mentioned bus area. Grades 1 to 6 would continue to attend the Villeneuve school. This, he said, would be an entirely temporary measure.

It was disclosed that 'little ideas' had been thought up to involve all districts of the county, and that Villeneuve's centralization was only the first step in an overall plan.

Mr. Flynn pointed out that the bus route to Mission Park would be just as short in many cases, as to Villeneuve, and he implied the continuation of 'front doorstep service'. He said that it would cost \$5-6,000. to install proper utilities in the Villeneuve school. It would be "poor business to put that much money into this age of building".

At this time, one elector, Mr. Henri Borle, spoke for the group, and summed up the feeling of all by saying, "If the Government won't build us a new school, well, I guess we'll have to build it ourselves."

Mr. Keith Everitt, M.L.A. was in attendance at the request of the townspeople. He did not however, commit himself to any great extent.

### For Centralization

According to Mr. Swan, Inspector of Schools, there are many arguments for the centralization. A major advantage would be the utilization of special abilities in staff. The cultural aspects could be better dealt with, for example, drama, literature. Competition is keener, and this, it was felt, was a necessary part of the school students career.

He summed his side of the story up by saying that a larger school would provide better return for one's investment, better libraries, laboratories, specialized devices, gymnasium, stage, etc. Further, the bus route was no longer, children were away from home no longer, financially the people of Villeneuve were better off sending their children to St. Albert and morally, nothing would be taken away from the youngsters. They would be provided with modern environment and more permanent staff. He stated that the educational trend was to subject specialization, rather than generalization.

### Against

The argument against sending the students to St. Albert were very humane complaints from parents. One mother expressed concern for the welfare of her child, saying "How can I know where he goes after school, if school is so far away?"

Another said, "Let's get the wheels in motion for the erection of our new 4 room school." The strong will and high ambition of the group was summed up when Mrs. Margaret Borle stated, "Look what we've done with what we've got. Give us something better and see what we can do." Others can be quoted as saying, "You've got to see it our way because we're not going to see it your way." Mr. Albert Lesberg finalized the matter by saying, "We're sitting solid; we want a school, we won't waver, and we won't weaken. We'll settle for nothing less."

The request was to be presented to the school board Tuesday, August 13, 1963, in a formal motion to be discussed further (For another 5 years?)

**IT'S**

**Woodward's**

**WESTMOUNT**

***Birthday***

**SALE!**

***Don't Miss It***

**THURSDAY**

**15th,**

**- FRIDAY -**

**16th,**

**3 GREAT DAYS**

**TO SAVE**

**ON FALL**

**AND**

**BACK TO SCHOOL**

**NEEDS**

**SATURDAY**

**17th.**



## Services



### ROMAN CATHOLIC CHURCH, ST. ALBERT

Weekday Masses: 6:45, 7:30 am in Chapel  
Confession: 7:30 - 8:30 pm in Chapel Sat  
Sunday Masses: 7:30, 8:30, 9:45 and 11  
am (High Mass)

First Friday: 7:30 am Communion, 8 am  
Mass, 8:45 am Communion, 8:30 pm Mass.

### UNITED CHURCH, ST. ALBERT

Sunday: 9:30 am Worship, Nursery, Church  
School to Grade 3: 11 am Church School,  
Grades 4,5,6, Teen Church. 8 pm Worship,  
1st Sunday. U.C.W. Gen. Meeting 8:15 pm,  
2nd Monday. Session, Stewards 7:30 pm,  
Official Board 9:15 pm 4th Tuesday.  
Senior Choir 8:15 pm Friday. Youth Activ  
ities Call the Church 599-6555, Manse  
599-6933 or U.C. Chairman 599-7428.

### BAPTIST CHURCH, ST. ALBERT

(Sir Alexander Mackenzie School)  
Sunday Service & Sunday School 11 a.m.

### PENTECOSTAL, ST. ALBERT

(Sir George Simpson School)  
Sunday School 10:00 a.m.  
Morning Worship 11:15 a.m.

### ST. MATTHEW'S ANGLICAN MISSION

During July and August, services will  
be held, each Sunday, in the Sir George  
Simpson School, Grosvenor Blvd.  
9:30 a.m.



## Services



STURGEON HEALTH UNIT 14 Piron Street  
Main Office: 8:30-12, 1-6, every Thurs.  
School clinics cancelled.

PHYSICIANS & SURGEONS: DR. W. CUTS, Ph: 599-  
6101. DR. W. M. SKROBOT, Ph: 599-6066 or 599-  
6219 (Res.). DR. W. WIRLIN, Ph: 599-6066 or  
599-6934 (Res.).

DENTISTS: Dr. N. ONISCHUK, Ph: 599-3224 and  
Dr. J. M. VENNE, 599-6725

## DR. C. McTAGGART CHIROPRACTOR

Shoppers Park, Westmount

PHONE GL5-3542

### Lawyers

Richard G. Wheatley  
221 Le Marchand Mansions - Edmonton  
Ph: 488 - 8131 or Res: 434 - 3048

St. Albert Office at  
A.B. Blair's Office Phone 488 - 8131  
for Appointment

## ST. ALBERT PUBLIC LIBRARY

The St. Albert Public Library is open  
the following days:

Tuesday 7 - 9 p.m.  
Thursday 4 - 6 p.m.  
Saturday 2 - 5 p.m.

## GATEWAY ELECTRIC ELECTRICAL

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## HENRY BIRKS - WESTMOUNT SHOPPING CENTRE

**On August 1st. 1963, Henry Birks & Sons (Western) Limited opened their new store in the Westmount Shopping Centre. Under the direction of L. Stanley Nelson, managing Director of the Edmonton store, the new branch incorporates the latest features for the comfort and convenience of customers.**

*Established in Edmonton in 1928 following an affiliation with the jewellery business of D. A. Kirkland - which, in turn, was an offshoot of Cook and Kirkland, established in 1910 - Birks have grown with Western Canada. In 1930, Birks erected the building on the corner of 104th St. and Jasper Avenue, in 1954, a modernization program was undertaken by the store, thus increasing the floor space by fifty percent. The former main entrance has been transformed into a display window; and a new entrance, directly off Jasper Avenue, added alongside of an impressive picture window which affords an interior view of the entire store. The renovations also resulted in major departmental extensions and the latest improvements in lighting and acoustics.*

*The House of Birks, however, boasts of a venerable tradition dating back to the time of Elizabethan England. The first known ancestor, Richard Birks, was listed in 1558 as "one of the twelve menne of the said Science, craft or mysterye of cutlers" in the county record of Sheffield. Through the reigns of 19 sovereigns 47 members of the Birks family are listed seven of them as "Master" in the rolls of the "Cutlers' Company", a guild incorporated in 1624. As the centuries passed, the silversmith's art - handed down from father to son through generations - established a family tradition. In 1840, Henry Birks - the founder - was born in Montreal; there he began business in a tiny store which has since grown into a Canadian institution. Today the Birks organization consists of 32 branches across Canada and the famous Birks blue box is known everywhere. The new store in the Westmount Shopping Centre will constitute the 33rd branch. Birks are proud of the exclusive creations of their own Jewel Studios, with an experienced staff of jewel artisans headed by a talented designer; sterling holloware, flatware and dresserware is fashioned in Birks' Silver craftshops. In addition, the firm maintains a long-established Overseas buying policy, with 15 to 20 senior buyers paying an annual visit to the major centres of Western Europe - searching for the new and unusual in china, leather, crystal, objects d'art, fine watches and fashion jewellery; diamonds and precious gems are purchased direct from the cutters.*

*"The new branch in the Shopping Centre features all the says Mr. Nelson, "and all the departments are representative all its own, it epitomizes the new concept in (ern) Limited are pleased to offer these extended facilities to making many new friends in the area."*

*Manager of the new store will be Mrs. Eleanor Martin, tin has an extensive experience in diamonds, gold ments in the downtown store, a thorough knowledge of*

**BIRKS**  
JEWELLERS

*distinctive aspects associated with a Birks store," entered here. Yet, with a colourful and informal character shopping centre design. Henry Birks and Sons (Westmount) Limited, to the residents of Edmonton, and look forward to*

*employed by Birks in Edmonton since 1956. Mrs. Max-jewellery and watches; having worked in most departments of the entire Birks operation.*

WE'RE CELEBRATING AT BOTH STORES!

Shoppers'  
Park  
8<sup>th</sup>

# Birthday SALE!

BIRTHDAY  
*Special*

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LINEN • COTTON • NOVELTY  
SIZES 10-18.  
PRICED TO CLEAR  
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